Title

Project kind
Internship/Minor/Volunteer work

Heading
Business Development and Product Design, Swaziland & South Africa

Short description
AA community development and wildlife research organization was founded in 2004. Combining internships/volunteer work in social development, conservation and education with adventure tours. The Kingdom of Swaziland has the world's highest HIV/AIDS prevalence rate and has an unemployment rate of about 30% which rises to over 50% among the youth. These factors combine leading to approximately 63% of the population living below the poverty line. Social enterprises and small businesses are vital to help the economy and to bring income into families. AA has a network of these businesses which it supports though placement of interns and business mentors.

Country
Swaziland & South Africa

Category
Business

Project duration
Ongoing

Minimum length of stay
2 weeks till max. 12 weeks (longer only possible in combination with project neighbouring country)

Starting period
1st Monday of the month year round (Please ensure that your flight arrives BEFORE 1:00 pm)
Project closed in November & December!

Number of students
1-4

Project fields
Business, Marketing, Sales, Management, Entrepreneurial, Finance, Small Business, International Business

Project information

Project description
The focus of the Business Development Project is to understand the role that business has in improving the wellbeing and economy of a population, particularly women and their children. Many of the social enterprises and businesses employ women, who traditionally are more marginalized in the employment market, and are also members of local Fair Trade Organizations to help ensure good standards of working and pay for their employees. Students will have the opportunity to see how businesses and people are contributing to the economy of a developing country and trying to reduce the impact of things such as poverty, poor education and gender inequality.

Goal: Work together with AA staff assisting small businesses and social enterprises.

The internship
Role of the intern:
We do not expect our interns to take on a job position, but rather take on the role of advisor; offering advice, suggestions and assistance in creating strategies that will make long term impacts.

Interns may be partnered with a wide variety of entrepreneurs. Businesses may be small one-man operation just beginning, or a large company with 30+ employees and exporting goods internationally. Placements are based on availability of businesses as well as the expertise/skills of the interns.

Specific activities (Some of the activities you may get involved in may vary by season):

- Create marketing strategies and evaluate the impact
- Assist in creating policies and protocols in the workplace
- Assist with managing a small business, including finance, personal management and marketing
- Develop future planning for sustainable outcomes
- Assist with developing new products for increase in sales or exporting

The facilities

Supervision: assigned Mentor on at least Bachelor level
Workspace for intern: at placement business

Let's Go Africa intern/volunteer packages include:

- Suitable project with project description according to all criteria
- Pre-departure introduction & safety meeting
- Visa application (and extension) assistance + flight booking assistance
- Accommodation in award winning Backpackers in Cape Town or Lodge Swaziland
- 3 meals a day (some on a self-serve basis and others cooked for you)
- Airport pick-up Johannesburg (Swaziland project) OR Cape Town (Cape Town project)
- In-country introduction regarding country, project and your role
- Experienced and qualified supervisor and contact person constantly available
- Interaction with local community and experiencing the local culture
- Support and guidance from the moment of registration until return back home
- Country information brochure
- Informal feedback session
- Certificate (proof of participation)

The costs

Your project fee goes towards a company you can trust, an experience that is worthwhile and an opportunity that will make a positive and sustainable impact on the community.

Swaziland:

4 wks	5 wks	6 wks	7 wks	8 wks	9 wks	10 wks	11 wks	12 wks
€1 608	€1 841	€2 075	€2 308	€2 391	€2 606	€2 822	€3 036	€3 251

South Africa:

4 wks	5 wks	6 wks	7 wks	8 wks	9 wks	10 wks	11 wks	12 wks
€1 173	€1 334	€1 495	€1 656	€1 715	€1 863	€2 012	€2 161	€2 309

Intern requirements

- Fully Self-funded, however we do encourage fundraising or crowdfunding
- Passionate, reliable and capable in your field
- Excellent teamwork and people skills
- Proactive and take initiative

Please email us at info@letsgoafrica.nl if you want to register or have any questions.